





FAQ: RAISE MONEY FOR A MAKING STRIDES EVENT BY SELLING ON EBAY.

Can I apply eBay profits to my Making Strides efforts?

Absolutely. Now, you can easily add 100% of your eBay profits to your personal, team, or event fundraising efforts.

How does it work?

Here's how you can get started:

- Visit cancer.org/eBayMakingStrides
- Select "Link Your Account"
- Search for your Event, Team, or Participant
- Log in or register an eBay account
- Start selling via the eBay site or mobile app
- When listing your item on eBay, look for "Donate a portion to charity" and select American Cancer Society

Where can I see what I'm earning?

Once you link your fundraising and eBay pages, you can find your fundraising total on the Making Strides dashboard or mobile app.*

I've never sold on eBay before. Have any tips?

- First, create an eBay account via the website ormobile app. Choose something you own to sell that you think would be desirable to someone else. List it at a fair price, but be flexible.
- In your listing, be descriptive (including dimensions and pictures).
- Weigh your items in advance so you'll have a good idea of shipping costs.

Where does the money from each eBay sale go?

If you have your account linked, it all goes directly to your Making Strides Against Breast Cancer fundraising efforts. You sold it, so you get the credit! Of course, every dollar you raise ultimately helps fight breast cancer on all fronts, with the American Cancer Society.

How do I learn more?

Visit cancer.org/eBayMakingStrides.

MakingStridesWalk.org 1.800.227.2345

*Please allow 7-10 business days for funds to appear in the personal, team, and/or event totals on your American Cancer Society fundraising web pages.

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